



2013 Corporate Citizenship Summary Report

A letter to our stakeholders



To support economic progress and increase quality of life for growing populations, the world will need more energy. We will need to pursue all economically competitive sources to provide the increasing supplies of reliable and affordable energy needed. Canada has world-class potential in its oil sands and natural gas resources, but developing these opportunities are not without their challenges. To meet these challenges, collaboration and technology will be the key. By working together – industry, government and all Canadians –

we can secure Canada's energy future as a responsible, reliable provider of abundant, secure and affordable energy.

At Imperial, we have more than a century of experience developing Canada's energy resources in a responsible manner. Our stakeholders have come to rely on us to perform at the highest levels and consistently do the right thing.

We are in the midst of an exciting period of change and growth, led by the development of our Kearn oil sands operation, the largest capital project in the company's history. Our long-term focus and commitment to achieving the highest standards across all areas of our business has never been stronger.

Our corporate citizenship performance, summarized in this annual report, outlines how we are meeting the growing demands for energy in an economically, environmentally and socially responsible manner. This balanced approach is integral to our business strategy and is underpinned by our employees' dedication to operational integrity, technology advancements and safety performance.

Imperial has a long history of continuous improvement and innovation to minimize the environmental impact on land, water and air from energy development. We continue to make progress in these areas to reduce emissions and freshwater use and increase the speed of land reclamation. Going forward, our "next-generation" oil sands technologies now being used at Kearn to minimize emissions, store water and reduce tailings waste are setting the bar for environmental performance of oil sands mining. These features, developed through years of research and commitment to innovation, are another example of our commitment to perform at the highest levels while growing responsibly.

For Imperial, Canada is more than a place to do business. It's our home. Our commitment to responsibly steward Canada's resources goes hand-in-hand with our continued support and investment in the communities in which we live and work. In 2013, we invested more than \$17 million in our priority areas of community and Aboriginal programs, the environment and education supporting science, technology, engineering and math.

When it comes to achieving the highest standards, the safety of our workforce will always be our first priority. I'm pleased to report that in 2013, we remained an industry-leader with performance on par with our best-ever attained a year earlier. However, despite our success, we recognize that we must never be complacent about our commitment to safety and we continue to work towards our vision of a workplace where nobody gets hurt.

We welcome your comments and feedback on this report at imperialoil.ca/citizenship.

Rich Kruger
Chairman, President and CEO

By working together, we can secure Canada's energy future as a responsible, reliable provider of abundant, secure and affordable energy.

Online

Visit our website at imperialoil.ca/citizenship to access links to learn more about Imperial's operations, including videos about our projects and more on our corporate citizenship efforts. Throughout this report, additional content is available by clicking on the underlined links provided.



[View more on the Outlook for Energy](#)

2013 Highlights

Safety

- ➔ 44 million hours worked, our second-highest total on record. Our workforce safety performance is on par with 2012's best-ever.
- ➔ Less than half the industry incident frequency rate.
- ➔ More than 250 emergency response and training sessions held in 2013.

Environment

- ➔ \$100 million invested in oil sands research to reduce environmental footprint in 2013.
- ➔ 90 percent of water currently used at our Cold Lake oil sands operation is recycled water.
- ➔ 100 hectares of land already reclaimed at Kearl, which started production in 2013.
- ➔ 24 percent decline in emissions that affect air quality over the past five years.

Economic development

- ➔ \$12.3 billion spent with 8,800 suppliers ranging from large national companies to small local businesses.
- ➔ \$5.7 billion in taxes and royalties paid in 2013.
- ➔ 34 percent of new hires recruited for management, professional and technical positions in the company were women.

Community

- ➔ \$17 million invested in communities across Canada through Imperial initiatives and through United Way funds raised by employees and annuitants.
- ➔ \$1 billion spent with Aboriginal suppliers since 2008.
- ➔ 78,000 hours volunteered by our employees and retirees.



44 million+

HOURS WORKED WITH INDUSTRY-LEADING SAFETY PERFORMANCE



\$100 million+

INVESTED IN OIL SANDS RESEARCH

90%

RECYCLED WATER AT COLD LAKE OIL SANDS OPERATION



\$5.7 billion

PAID IN TAXES AND ROYALTIES

34%

NEW HIRES FOR MANAGEMENT AND PROFESSIONAL JOBS WERE WOMEN



\$17 million+

INVESTED IN CANADIAN COMMUNITIES

\$1 billion+

SPENT WITH ABORIGINAL SUPPLIERS



Safety

Ensuring the safety of the people who work in or live near our operations is our number one priority. We strive for a workplace that will enable us to achieve our clear and simple goal: Nobody Gets Hurt.

Personnel safety

In 2013, we continued to work towards our goal by improving combined employee and contractor workforce lost-time incident rates. Our commitments are documented in our Safety, Security, Health and Product Safety policies which are put into practice through a disciplined management framework called [Operations Integrity Management System](#), known as OIMS.

- ➔ Our safety performance continues to be one of the best in our industry. Working more than 44 million hours, our second-highest total on record, we achieved workforce safety performance on par with 2012's best-ever.
- ➔ Lloyd's Register Quality Assurance confirmed that the OIMS management framework used by Imperial continues to meet international requirements of ISO 14001 for environmental systems and OHSAS 18001 for occupational health and safety systems.

Our process safety management practices focus on reducing risks and incidents through OIMS, including risk assessments and facility design and operation. We continuously seek to improve in these areas by learning from incidents and near misses in our own operations and across our industry.

We apply a rigorous and consistent approach to identify and evaluate risks associated with new and modified products and their manufacture, use and disposal in order to prevent impacts on people and the environment. [Product safety](#) and health hazard information are also monitored, and any risks requiring specific management processes are communicated to customers, third parties and the public.

Emergency response

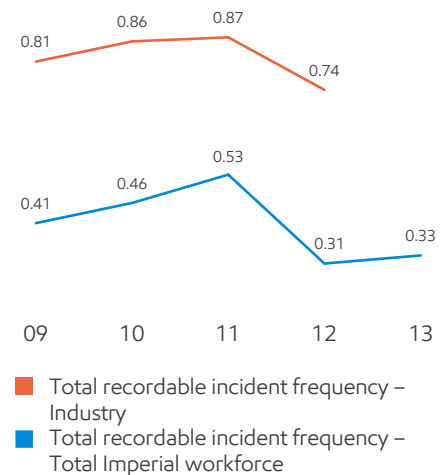
Emergency response plans are in place at all our facilities. Should an emergency occur, local trained personnel are deployed, supported by regional and North American emergency response teams and a senior management emergency support group to control the situation minimize impacts and restore normal operations in as short a time as possible. To strengthen our capability to respond quickly and effectively to operational incidents, we routinely test the trained teams at our operating sites with a range of scenarios.

- ➔ In 2013, we carried out more than 250 emergency response and training sessions.

44 million hours worked, our second-highest total on record.

Less than half the industry incident frequency rate.

TOTAL RECORDABLE INCIDENT RATE
(incidents per 200,000 hours worked)



2013 industry data not yet available.



Left: Monika Lange is an equipment operator at Kearl. Right: A safety officer oversees contractors at an Imperial construction site.

Environmental performance

Commitment to responsible development

Imperial's approach to responsible energy development seeks to minimize our environmental footprint and take into account the economic and social needs of the communities where we operate.

Through our [Environmental Policy](#), we are committed to operating in an environmentally responsible manner with appropriate operating practices, training and facility design and leadership. Our Environmental Business Planning process proactively integrates environmental initiatives into business plans and strategies. We also examine how potential projects may affect the surrounding environment and impact local communities. Imperial's Chemical business is committed to the Chemistry Industry Association of Canada's Responsible Care® ethic and principles for sustainability.

Advancing technology

We invest in technology to address the environmental and economic challenges of developing energy sources. We also collaborate with industry to advance research in key environmental priority areas targeted at reducing the environmental footprint of oil sands development. For example, Imperial and 12 other major oil sands companies have been working together through [Canada's Oil Sands Innovation Alliance](#) to collaborate on research in areas of water use and treatment, tailings management, surface footprint, reclamation and reduction of GHG emissions.

- ➔ \$200 million spent on research and development in 2013, over one-half dedicated to oil sands research.

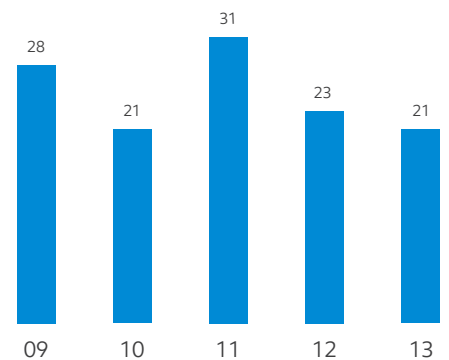
 [Explore Imperial's new technologies](#)

\$200 million spent on research and development in 2013, over one-half dedicated to oil sands research.

Over the past five years, we have achieved a 25% reduction in oil and chemical spills.

50% fewer incidents where environmental release limits were exceeded. None of these incidents had a measurable impact on the environment.

OIL AND CHEMICAL SPILLS
(total number)



Top: Scientists at Imperial's Calgary and Sarnia facilities conduct their own research as well as partner with scientists at ExxonMobil and with academic and industry experts. **Bottom left:** A view of Muskeg Lake, which replaces fish habitat disturbed by development of the Kearl oil sands operation. **Bottom right:** Water testing programs are in place at Imperial's projects and operations.

Water management

Our approach to protecting and preserving water resources involves understanding local supply and demand trends, assessing potential effects on quality and quantity and implementing steps to appropriately mitigate issues. We work together with governments and other industry members to reduce implications for local water resources. We focus on freshwater conservation opportunities, efficient use of water through the design and operation of our facilities, as well as recycling and reuse.

Land management

We work closely with governments, Aboriginal people, communities and other stakeholders to protect wildlife and minimize disturbance to land. Our projects are designed and executed to manage our environmental footprint in a responsible way. In developing our land remediation and reclamation plans we also look for ways to incorporate traditional knowledge about an area.

Careful consideration of wildlife and biodiversity is an important part of new development planning and ongoing operations to ensure we minimize our disturbance to any environmentally sensitive areas.

- ➔ At Kearl, 100 hectares of land have been reclaimed and more than 16 million cubic metres of soil have been stockpiled for future use.
- ➔ A total of 70 properties were sold or returned to leaseholders, enabling land to be returned to productive use.

Air quality

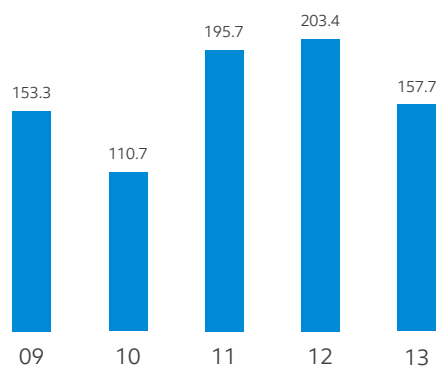
We protect air quality by producing cleaner fuels, reducing energy use, improving practices and investing in controls to reduce emissions. We collaborate with government, industry and other groups to maintain regional air monitoring networks that measure and track long-term air quality trends. In 2013, we worked with representatives from industry, governments and non-governmental organizations to progress development of new climate change and air emission standards to be considered for existing facilities in the upstream and downstream areas of our business.



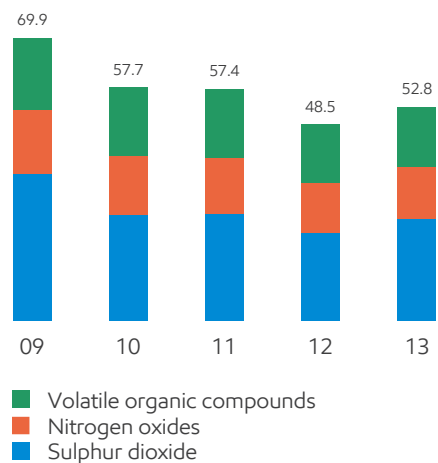
Left: Seedlings being prepared for reclamation work at Cold Lake Operations. **Right:** Imperial has energy-efficient cogeneration units, which contribute to lower GHG emissions, at several of its operations.

More than 1.2 million trees and shrubs planted at Cold Lake since 1998.

FRESHWATER CONSUMPTION (mbbls)



NO_x, SO₂ EMISSIONS AND VOCs (thousand tonnes/year)



Managing greenhouse gas emissions

Climate change is an important issue for Canadians and Imperial takes the issue very seriously. While climate change remains extraordinarily complex, increasing scientific evidence makes it clear that rising greenhouse gas (GHG) emissions pose risks to society and ecosystems. At Imperial, our strategy to manage GHG emissions is focused on increasing our own energy efficiency, implementing emission-reducing technology, advancing research of breakthrough energy technologies and supporting effective policies. We are focused on flare reduction, cogeneration of power and steam and improving energy efficiency to reduce GHG emissions. Our efforts aim not only to reduce emissions from our operations, but also to reduce emissions by end-users of energy.

- ➔ Total GHG emissions from our operations were 11.6 million tonnes, a nine percent increase over 2012 levels as a result of Kearnl commissioning activities and additional production.
- ➔ GHG intensity levels in our Upstream operations increased eight percent as startup activities at Kearnl resulted in additional energy use.
- ➔ GHG intensity levels in our Downstream operations were at similar levels as the previous year.

Kearnl

In 2013, Kearnl Oil Sands started production. Kearnl uses next-generation technologies to improve both environmental and operational performance:

- ➔ First oil sands mine to produce bitumen that can be refined without the need for an on-site upgrader, reducing greenhouse gas emissions.
- ➔ First oil sands mine designed to completely stop drawing water from the Athabasca River during low winter flow periods.
- ➔ Tailings thickener technology will be used to create drier tailings resulting in a significant reduction in the size of storage areas and advancing the timing of the treatment process by several years.

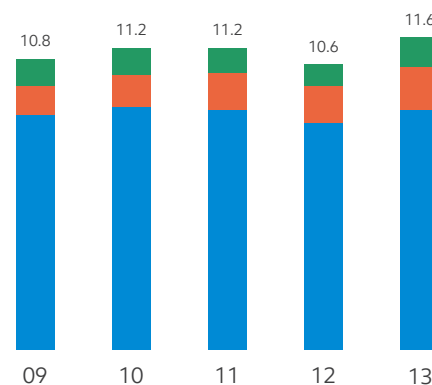
[Learn more about Kearnl's environmental commitment](#)



A view of Strathcona Refinery, near Edmonton.

GHG ABSOLUTE DIRECT EMISSIONS

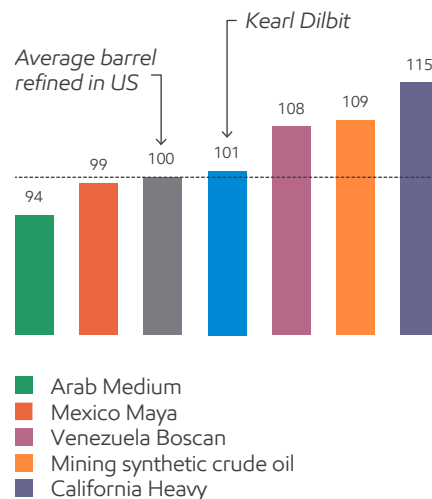
(million tonnes of CO₂e)



■ Indirect emissions
■ Direct emissions – cogeneration
■ GHG direct emissions – excluding cogeneration

WELLS-TO-WHEELS GHG EMISSIONS – NORMALIZED

(percent of average barrel crude oil refined in US)



Wells-to-wheels GHGs for Kearnl bitumen is about the same as average crude refined in US

Source: IHS CERA, "Comparing GHG Intensity of the Oil Sands and the Average US Crude Oil Today", 2014

Economic development

We support the economic growth and development in communities where we do business by creating jobs, supporting education and training to develop a skilled workforce and building reliable local supply networks.

Economic growth

We provide economic support and programs to our local communities, including workforce and supplier development and strategic community investments as well as revenue for governments.

- ➔ \$12.3 billion spent with suppliers in 2013.
- ➔ \$5.7 billion in taxes and royalties paid.
- ➔ \$8 billion in capital and exploration expenditures.

Workforce

Our employment and development processes reflect the long-term strategic nature of our business and are designed to attract and retain people interested in a career with the company.

We provide policies, guidelines and programs that support **diversity and inclusion** in the workplace. Imperial maintains a supportive work environment through a range of development and networking programs, including employee-led diversity networks for women, Aboriginal and lesbian, gay, bisexual, and transgender persons.

- ➔ More than 700 new employees joined our workforce in 2013. We employ more than 5,300 people across Canada.
- ➔ The Native Internship Program at Cold Lake has helped to increase the number of Aboriginal employees from three to 15 percent since it was introduced in 1998.
- ➔ Supporting an innovative program to train women as heavy equipment operators for positions at Kearn. The program is organized by Women Building Futures.

Supplier development

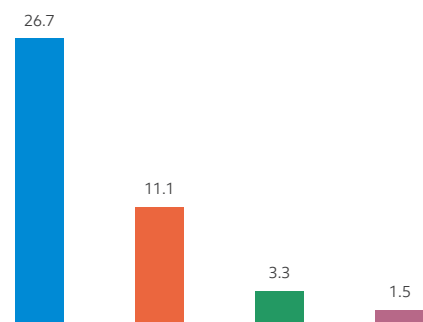
By purchasing locally and developing long-term relationships with suppliers, we support capacity building in the communities where we operate. In 2013, we dealt with nearly 8,800 suppliers ranging from large global companies to locally based businesses. All of our suppliers and contractors must adhere to our requirements regarding safety, health, security and the environment, as well as the principles of our Standards of Business Conduct, as required in the terms and conditions of our contracts. We have a particular focus on developing and contracting Aboriginal businesses in operating areas near or on traditional lands.

\$12.3 billion spent with suppliers in 2013.

\$8 billion in capital and exploration expenditures.

More than 700 new hires.

WORKPLACE REPRESENTATION BY DESIGNATED GROUP (percent of total)



- Women
- Visible minorities
- Aboriginal people
- Declared disability

Statistics are collected from self-identification questionnaires.

*Left: Brandi Lasure is a control room operator in Cold Lake.
Right: Construction at the Nabiye expansion at Cold Lake.*



Community

By investing in communities where we live and work, we are contributing to a positive social impact. Imperial is proud to support a number of causes each year through financial contributions, in-kind donations and through the volunteer efforts of our people.

Highlights of contributions by focus area

STEM: Finding ways to strengthen Canada's competitiveness requires technological innovation and new graduates with skills in the areas of science, technology, engineering and math (STEM). We support a number of programs across Canada, including multi-year initiatives at the University of Calgary and Scouts Canada.

Energy literacy and environment: We continued our partnership with Alberta Ecotrust providing \$50,000 to support organizations that enable learning, action and results to address complex environmental challenges and generate positive solutions.

Community and Aboriginal initiatives: We provided support for over 260 local events, initiatives and organizations, from local scholarships to milestone celebrations. In 2014, the community of Fort Chipewyan will become home to a local elder care centre. Imperial supported this initiative through a two-year, \$1-million grant.

Employee giving: In 2013, our employees and retirees, in partnership with the company and ExxonMobil affiliates in Canada, contributed more than \$4.5 million to United Way-Centraide campaigns. Under our Volunteer Involvement Program, employees, retirees and their spouses pitched in more than 78,000 hours, resulting in total contributions of \$380,000 to more than 450 organizations across Canada.



Imperial is a participant of the London Benchmarking Group (LBG) Canada. This is a network of companies seeking to maximize the impact of community investment, employee volunteering and employee giving. Together, LBG Canada companies set standards in community investment management, reporting, measurement and confidence through third-party assurance.

Stakeholder engagement

Engaging with our stakeholders in open and honest dialogue is a critical part of the way we do business and essential in helping us to understand concerns, share information and build strong relationships. At our refineries and our Upstream operations and projects, we communicate with our stakeholders in many ways, from surveys to open houses to individual meetings with local residents, Aboriginal communities, government officials, community groups and others.

- ➔ Initiated work with the First Nation communities to collect valuable traditional land use information for inclusion into our environmental impact assessment for our proposed Aspen oil sands project.
- ➔ Members of the Kearl Reclamation Planning Committee toured Cold Lake Operations to learn more about reclamation activities.
- ➔ Continued engagement with area First Nations as Imperial and ExxonMobil Canada assess the potential for an LNG export facility on the west coast of British Columbia.

Aboriginal relations

Many of Imperial's operations and development opportunities are located on the traditional lands of Aboriginal people. As we continue to build on the strong relationships and programs we have already developed, we seek to ensure that all our interactions are effective, productive and respectful. Learn more about our [Aboriginal Relations Guiding Principles and Guidelines](#), which guide our work in the areas of consultation, workforce and business development and community relations, including community investment.



Top: Imperial's refinery in Sarnia supported a local science camp. **Bottom:** Charlie Voyageur of the Athabasca Chipewyan First Nation talks with Imperial employee Eden Embree.

\$17 million in 2013 to support Canadian communities where we operate.

\$1 billion+ spent with Aboriginal businesses since 2008.

78,000 hours volunteered by our employees and retirees.

Governance

We have an unwavering commitment to high ethical standards and responsible operations everywhere we do business. This starts with our corporate governance practices and is rigorously carried out through our management systems and business conduct standards.

Board of directors

Imperial's **Board of Directors** is responsible for the stewardship of the corporation and appoints the officers of the company to ensure they carry out the board's direction. The various **committees of the board** oversee and routinely review corporate citizenship issues. Of the seven directors on the board in 2013, five were independent as defined by TSX, NYSE and NYSE MKT guidelines.

 [View our corporate governance disclosure in Imperial's 2014 proxy circular](#)

Standards of business conduct

Imperial is committed to meeting all applicable government laws, rules and regulations. **Our Standards of Business Conduct** outline policies and guidelines on such matters as ethics, conflict of interest, health and safety, environmental protection, equal employment opportunity and harassment in the workplace.

Imperial has anti-corruption standards, which lays out policies for employee business relationships with governments, consultants, contractors, agents and joint ventures to ensure compliance with the U.S. Foreign Corrupt Practices Act and Canadian anti-corruption legislation.

Over a three-year period, virtually all of Imperial operations are reviewed by an internal audit organization that has unrestricted access to facilities, business units, personnel and records. Employees are encouraged to raise any issues, questions or concerns with their managers or human resources advisors. Internal auditors and management investigate suspected violations of law, business practices or internal control procedures.

Political advocacy and contributions

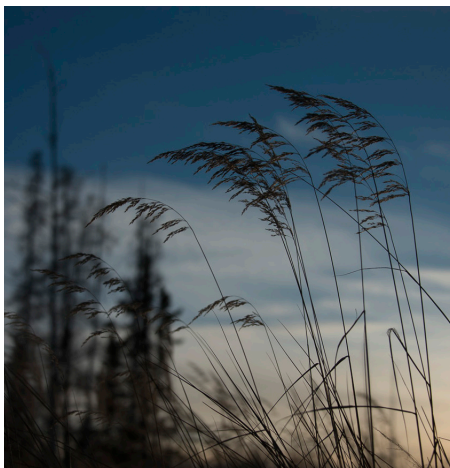
We support the democratic process through political contributions and adhere to company guidelines and legal requirements and limits when making contributions to registered political parties, riding associations and candidates. In 2013, Imperial's political contributions to provincial parties totaled \$67,000 and were not limited to a single party or province.

Five out of seven Board of Directors are independent.

Every three years, each of Imperial's operations are reviewed by an internal audit organization.

17 policies in Imperial's Standards of Business Conduct form the foundation of our commitment to the highest ethical standards.

Left: Native grasses are part of reclamation work at Kearl. Centre: Employees inspect equipment at the Cold Lake site. Right: Leslie Dawson is a process technician at Imperial's Sarnia refinery.



Performance data

Safety	2009	2010	2011	2012	2013
Fatalities – employees and contractors	0	0	0	0	0
Lost-time incident frequency – employees per 200,000 hours worked	0	0	0.08	0	0.02
Lost-time incident frequency – contractors per 200,000 hours worked	0.01	0.03	0.05	0.01	0.01
Total recordable incident frequency – employees per 200,000 hours worked	0.18	0.18	0.34	0.15	0.14
Total recordable incident frequency – contractors per 200,000 hours worked	0.54	0.61	0.60	0.37	0.39
Environment	2009	2010	2011	2012	2013
Sulphur dioxide (thousand tonnes/year)	36.2	26.1	26.4	21.6	24.9
Nitrogen oxides (thousand tonnes/year)	15.9	14.7	13.8	12.5	12.9
Volatile organic compounds (thousand tonnes/year)	17.8	16.9	17.2	14.4	15.0
Gas flaring from oil production (million cubic feet per day)	1.1	1.1	0.5	0.6	1.7
Solution gas recovery from oil production (percent of total solution gas produced) ¹	99.9	99.9	99.9	99.9	99.9
Freshwater consumption (millions of barrels)	153.3	110.7	195.7	203.4	157.7
Freshwater use at Cold Lake operation (cubic metres of fresh water per cubic metre of bitumen produced)	0.41	0.33	0.30	0.29	0.29
Total energy use (million gigajoules)	169.0	171.5	175.2	147.9	173.4
Oil and chemical spills (total number)	28	21	31	23	21
Volume of product from oil and chemical spills (barrels)	587	712	1,570	502	566
Hazardous waste (thousand tonnes)	26.0	26.7	32.3	22.3	25.5
Number of environmental regulatory compliance incidents	50	24	31	28	45
Number of environmental exceedance incidents	27	16	9	12	14
Environmental fines and penalties (thousands of dollars)	\$185	\$5	\$0	\$0	\$0
Environmental expenditures (millions of dollars)	770	708	724	1,000	1,500
Greenhouse gas direct emissions – excluding cogeneration (million tonnes of CO ₂ e) ²	8.7	9.0	8.9	8.4	8.9
Direct emissions – cogeneration (million tonnes of CO ₂ e)	1.1	1.2	1.4	1.4	1.6
Indirect emissions (million tonnes of CO ₂ e)	1.0	1.0	0.9	0.8	1.1
Total (million tonnes of CO ₂ e)	10.9	11.1	11.2	10.6	11.6
GHG emissions intensity, Upstream (tonnes of CO ₂ e per barrel of oil equivalent produced)	0.061	0.064	0.064	0.065	0.070
GHG emissions intensity, Downstream and Chemicals (tonnes of CO ₂ e per unit of normalized throughput)	1.33	1.32	1.38	1.36	1.37
Fuels refining energy intensity (normalized index) ³	0.839	0.826	0.818	0.830	0.831
Hydrocarbon flaring – company total (hundred tonnes)	599	413	366	328	567
Gross crude oil and NGL production (thousands of barrels a day)	244	247	255	250	261
Gross natural gas production (millions of cubic feet a day)	295	280	254	192	201
Economic Development	2009	2010	2011	2012	2013
Capital and exploration expenditures (millions of dollars)	\$2,438	\$4,045	\$4,066	\$5,683	\$8,020
Payments for goods and services (billions of dollars, approximate)	\$4.0	\$8.0	\$8.0	\$10.0	\$12.3
Spending with Aboriginal businesses (millions of dollars) (direct and subcontracted)	\$91.8	\$180.8	\$185.3	\$266.7	\$350.0
Taxes and royalties to government (billions of dollars)	\$4.6	\$5.2	\$6.4	\$5.8	\$5.7
Wages and benefits (billions of dollars)	\$1.2	\$1.3	\$1.3	\$1.4	\$1.4
Education assistance program (thousands of dollars)	\$589	\$632	\$548	\$569	\$505
Scholarships for employee dependents (millions of dollars)	\$3.6	\$3.6	\$3.0	\$3.5	\$2.8
Number of regular employees at year end ⁴	5,015	4,969	5,083	5,263	5,328
Percentage of women at year end	26.7	27.1	27.7	27.0	26.7
Percentage of visible minorities at year end ⁵	9.6	10.1	9.4	9.9	11.1
Percentage of Aboriginal Peoples at year end ⁵	1.9	2.3	2.2	3.1	3.3
Percentage of persons with disabilities at year end ⁵	0.8	0.7	0.9	1.4	1.5
Community Engagement	2009	2010	2011	2012	2013
Volunteer hours (thousands of hours)	61	73	65	63	78
Community investment (millions of dollars)	\$22.2	\$14.8	\$15.0	\$15.0	\$17.2
Contributions to United Way-Centraide campaigns (millions of dollars) ⁶	\$3.7	\$4.2	\$4.2	\$4.4	\$4.5
Corporate Governance	2009	2010	2011	2012	2013
Corporate political contributions (thousands of dollars)	\$53	\$57	\$57	\$69	\$67
Common shares outstanding (millions of shares) ⁷	848	848	848	848	848
Dividends (millions of dollars) ⁷	\$341	\$356	\$373	\$398	\$407

imperialoil.ca/citizenship A list of GRI and IPIECA indicators are available on our website

¹ Measures the amount of gas recovered and used (as opposed to being flared or vented) as a percentage of total solution gas production in Imperial's Upstream business.

² Imperial reports both direct and indirect GHG emissions from all owned and operated facilities. Direct GHG emissions are from Imperial's own operations. Indirect GHG emissions result from the generation of electricity produced for Imperial by external sources.

³ The energy intensity index is a measure of energy efficiency for petroleum refineries. A lower energy intensity index number indicates a more energy-efficient facility. In 2011, the index was restated for even years going back to 2002.

⁴ All Imperial employees as of December 31, 2013.

⁵ Statistics are collected from self-identification questionnaires.

⁶ Represents combined donations from the company, employees and retirees.

⁷ For complete disclosure and additional information, see the 2013 Managements Discussion and Analysis and Financial Statements at www.imperialoil.ca



After more than a century, Imperial continues to be an industry leader in applying technology and innovation to responsibly develop Canada's energy resources. As Canada's largest petroleum refiner, a major producer of crude oil and natural gas, a key petrochemical producer and a leading fuels marketer from coast to coast, our company remains committed to the highest standards across all areas of our business.



imperialoil.ca/citizenship

For additional information, to view previous reports or to provide comments

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Lisa Schmidt

Corporate Citizenship Report
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Our corporate citizenship reporting is guided using the International Petroleum Industry Environmental Conservation Association (IPIECA) and the American Petroleum Institute (API) Oil and Gas Industry Guidance on Voluntary Sustainability Reporting (2010). This report also cross-references Global Reporting Initiative (GRI) G3.1 indicators. These standards can be downloaded at ipieca.org and globalreporting.org.

On the cover: Harold Funk, field environment and regulatory advisor, is shown near Muskeg Lake, built to replace fish habitat disturbed by development of the Kearl oil sands operation. Designed with input from local First Nations, the new lake supports fish over winter and is connected to existing Kearl Lake, which is too shallow to support year-round fish habitat.