

## CORPORATE SOCIAL RESPONSIBILITY HIGHLIGHTS

### Environmental Sustainability

Reducing Electricity Usage  
Recycling  
Green Purchasing

### Community Outreach

Informing & Alerting  
Collaborative Fundraising  
Public Service

### Workforce Wellbeing

Diversity & Inclusion  
Training & Education  
Engagement & Satisfaction

### Responsible Governance

Board Diversity  
Compliance  
Risk Management

## ENVIRONMENTAL SUSTAINABILITY

Identified annual LED lighting savings of

**14 cWh** of electricity 

Recently named as one of 19 organizations recognized as a **Leader in Green Purchasing** by Office Depot



Launched efforts to identify additional energy savings from HVAC and transmitter replacements



## SOCIAL - COMMUNITY OUTREACH

Investigative reporting that uncovers local corruption, injustices and other local issues



Helped raise over **\$37MM** in 2020 for non-profits, schools, & disaster relief efforts. Collected **9MM** lbs. of food, provided **2MM** meals, gathered over **320K** toys, coats, and school supplies

Donated over **74,000+** minutes of airtime in 2020 to support local community outreach campaigns and public health messaging

## SOCIAL - WORKFORCE WELLBEING

Strong anti-discrimination, harassment, and retaliation policies



Employee seminars & workshops



Utilizing surveys to gauge and better communicate with employees



## RESPONSIBLE GOVERNANCE

Increased Board size to promote diversity and independence



Added Board Regulatory and Nominating Committees



Hired Chief Compliance Officer and Chief Information Security Officer